



48th Annual CME CONFERENCE

SPECIAL BREAKOUT SESSION

for LAVA & PLATINUM LEVEL EXHIBITING COMPANIES

## THOUGHT LEADER SESSIONS

### OVERVIEW:

The thought leader sessions are your opportunity to engage in a dedicated one-hour session with 4 members of the WAIS 2018 faculty. To schedule your session,

1. Select 4 faculty to participate in your session. Review the full conference program to identify faculty and their area of expertise. You may also select a current WAIS officer as one of your thought leaders.
2. Send your four requested faculty names as well as two alternates to WAIS via email ([susan@westernangio.org](mailto:susan@westernangio.org)). Faculty will be scheduled through WAIS only.
3. When all four of your faculty have confirmed participation, we will notify you via email.
4. The thought leader session will also be added to each faculty member's schedule in the WAIS conference App. Additionally, reminder emails will be sent out in advance by WAIS.
5. Send a list of your corporate representatives who plan to participate and we will also add the thought leader session to their App schedule.

# SESSION BRIEF:



## WHEN & WHERE

- ▶ Each thought leader session will be held in a private VIP room with each company designated to a 1-hour time slot. In previous years, the thought leader sessions ran concurrently, which resulted in competition for faculty in the order of registration. Time slots will be assigned based on company preference and do not compete with the educational portion of the conference.

### TIME SLOTS:

- Monday 12:00-1:00 pm – Company #1
- Monday 2:00-3:00 pm – Company #2
- Monday 4:00-5:00 pm – Company #3
- Tuesday 2:00-3:00 pm – Company #4
- Tuesday 4:00-5:00 pm – Company #5
- Wednesday 2:00-3:00 pm – Company #6
- Wednesday 4:00-5:00 pm – Company #7



## FORMAT

- ▶ Boardroom Sized Breakout Room
- ▶ WAIS recommends that you use Q&A roundtable format (two-way) vs. a presentation (one-way) exchange.
- ▶ Each company may select their focus area / topic(s) of discussion (product feedback, development needs, clinical data, etc.)
- ▶ WAIS will provide flipboards and markers for group “white boarding” exercises upon request.
- ▶ The VIP Rooms will have a computer compatible flat screen monitor.
- ▶ Post event surveys can be conducted for companies upon request.



## OBJECTIVES

The Western Angiographic & Interventional Society was founded 48 years ago to formalize its popular “Angio Club style” forum, where intellectual exchange about unmet needs in treatment options, minimally invasive techniques and institution level advancements are shared amongst practitioners and industry. This valuable and informal dialogue has been preserved today at the annual WAIS conference through the general session and Thought Leader Session, a special boardroom breakout with a dedicated format to facilitate this exchange.